

CellCast™ - Engage Your Mobile Workforce



The CellCast™ Solution allows companies to easily create, deliver and track mobile content directly to an employees smartphone or tablet device.

Perfect for on-demand social learning, performance support, and priority communications. CellCast™ adds value to your mobile fleet investment by enhancing workforce productivity and engaging your employees through effective measurable communication.

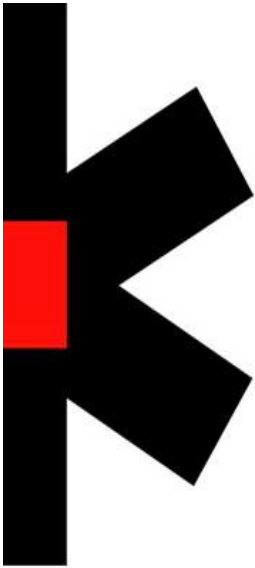
Risk Avoidance

CellCast reduces the risk of non compliance with mandatory or regulatory training by tracking content access, progress and completion. All metrics can be viewed in the reports dashboard.

Flexible Media Delivery

Supports a wide variety of content types. Listen to podcasts, browse PowerPoint presentations, watch videos and simulations, read PDF and eBooks, all optimised for your smartphone or tablet device.





Next Generation Appeal

Attract and retain top young talent by providing content delivery and access in a way younger workers want to engage, learn and develop.

Social Collaboration

Connect with your coworkers and enhance employee engagement and productivity through knowledge forums, wikis and user generated content features.

Social Business

Let employees create content (video, photos or audio) via CellCast's My Media feature. Created content can then be shared with their peers, business or external channels.

Enterprise Security

Protect your IP. The content/user experience is secured, encrypted and controlled to ensure it's delivered to the right person at the right time, on the correct device.

Gamification

Drive participation, engagement and social connection on content access and usage with points, badges and leader boards. Make mandatory training fun and increase throughput and completion. **Coming January 2012.**

Device Agnostic

Future proof your investment. CellCast works across smartphones and tablets on Apple iOS, Blackberry, Android and Windows Phone 7.

Key Benefits

Increased Revenues

Turn sales downtime into highly productive time and create revenue generating opportunity.

CellCast gives your workforce access to on-demand information that can help them make better, more informed decisions.

Cost Savings

Reduce the requirement for printing documentation or the need to attend face-to-face meetings.

CellCast makes a positive environmental statement, by cutting printing costs and reducing your travel carbon footprint.

Employee Engagement

Motivate your workforce via effective engaging communication and drive innovation, collaboration and employee satisfaction.

A well informed, engaged workforce can provide better staff retention, lower operating costs and increased revenue opportunity.