

blink forms

Mobile forms. All devices. Now.



MOBILE FORMS. ALL DEVICES. NOW.

Giving your field staff access to your systems when they're out of the office can be one of the biggest productivity gains you can make in your business – saving them or back-office staff countless hours of rekeying from manual forms, allowing them immediate access to information in real-time and giving you direct updates into your corporate systems as work or tasks are completed or business transacted.

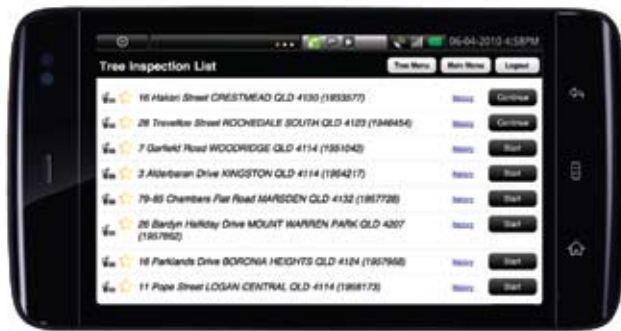
However, that normally means carrying a bulky PC with complex networking issues or investing in expensive specialist mobile devices. Until now.

Welcome to BlinkMobile and the enterprise grade managed platform that's quite unlike any other mobile-enablement infrastructure you're likely to have seen before.

blinkForms gives you a secure platform to rapidly design & share mobile forms across all devices – 3G smartphones or tablets, wifi-only devices such as iPods, even Notebooks & PCs. With full integration with your current host applications for customers, staff and business partners, blinkForms both delivers infield data and harnesses remote data capture to work for you, faster and more economically.

This current release of blinkForms is a highly evolved service that allows you to quickly create sophisticated mobile forms and data entry workflow to streamline many aspects of the average work day. Think of any data capture needs you currently have and chances are we can easily translate it to and from any mobile device, for deployment right away. Photo integration, location information, signature capture, offline working – it's all there.





This comprehensive development and management platform will enable you to:

- Speedily replace many paper forms
- Easily enable APIs and Adaptors for direct integration with core business systems
- Have data retrieval and input enabled with anywhere/anytime capability
- Combine functionality that used to require multiple devices (camera, GPS, etc)
- Support a growing range of mobile phones and tablets (now and into the future)

Why will blinkForms replace paper based forms?

Electronic forms packages have been around for quite a while, but increasingly data is gathered in the field (still on paper) with the data entry completed back in the office via a PC.

With blinkForms, you can speedily replicate paper based forms on any mobile device. These form fields can then directly map to existing forms within your core business systems, or alternatively, directly submit data into those business systems and host applications via existing APIs and webservices, or the growing list of Adaptors built around blinkForms.

blinkForms can emulate very sophisticated and complex forms – while simplifying the interface for the field user and still capturing the vital information. Multi-part forms, subforms, conditional behavior and calculations – all this can be done via a blinkForm.

How does this enable me with anywhere/anytime capability?

Even when a mobile is out of range or the signal is interrupted, blinkForms can be completed and stored. Your data inputs will be transmitted automatically once connection has been restored. You can even “pack a suitcase” of your current work and ship it to the phone or tablet so it can be worked on when moving out of range. This means that even a wifi-only device could use the forms service – linking back to transfer information when in a wifi enabled area.

Explain some of the enhanced functionality

Not only can the form fields post directly to your business systems, but you can tailor a workflow to generate email/SMS alerts based on form fields selected, or route completed forms directly to an email inbox and/or lodge in document management systems.

Our platform also allows you to:

- Capture GPS location data and display appropriate maps as input data into business systems
- Take and transmit photos for inspections/status and incident/fault reporting
- Capture signatures
- Use supported 3rd party Adaptors for tighter integration with core business systems
- Incorporate 3rd party utilities (such as sketch programs) to enhance data input into business systems
- Compliment existing web-based forms with mobile-enabled versions
- Control security levels for viewing, editing and submitting forms
- Send simple data by SMS captured directly into SQL databases



What phones and tablets are supported?

Rather than being tied to expensive proprietary software, systems and mobile devices, blinkForms liberates your mobile device acquisition. You simply select the device best suited to your field staff's needs, whether it be a mobile phone, PDA, tablet, or Netbook – and be safe in the knowledge blinkForms will service the formatting demands of each of them.

We can help recommend available devices to suit your forms applications, driven by factors such as screen size/technology, volume of typing required, user skill set, 3G/wifi connectivity or use of additional integrated features such as camera, GPS, as well as environmental conditions. You can even use blinkForms to build your PC based forms for your office staff or online customers.

Imagine a single form development platform that works with a wide range of core business systems and covers the widest range of devices – that's blinkForms. No more custom or bespoke development per device. No more buying a single form solution for one back-end application that can't be applied elsewhere in your organisation.

Our system has the best ROI for field workers because:

- Absolutely no 'per user' or 'per device' licensing or software fees
 - License the platform and build 2 forms or 200, the price is the same
 - That opens up infield efficiencies to your entire organisation
- No requirement for custom hardware devices
 - It's likely that your infield data entry can be performed on phones & other mobile devices your organisation has already invested in

Flat service fees and rapid development and deployment means that your entire user community can experience rapid productivity gains:

For internal forms:

- Status reports
- Inspection reports
- OH&S audits and assessments
- Asset capture and reporting
- Timesheet submission
- All accessing back-end systems as required

For 2-way interactions:

- Receive new daily tasks or work orders and submit as each is completed. Can be user or system initiated

For public forms:

- Allows users to lodge requests & contact details
- Send information on faults or initiate service requests
- Make bookings or place orders, seamlessly

For feedback:

- Can be used for customer/staff feedback mechanisms
- Allows live analysis and reporting

For administration functions:

- Can be used to search & view archival data
- You can view logs and form history as well





A completely new approach

Put simply, blinkForms offers a completely new approach to form based data acquisition, processing and reporting. With a single development round, you can service a wide range of mobile data input needs (even non-mobile), limited only by your imagination.

With unparalleled peace-of-mind that each form or application will be compatible across the most comprehensive range of internet enabled (mobile) devices, from Netbooks and tablets to mobile phones, iPads, Smartphones and virtually any web-ready device.

It's also presented to these devices in their native formats, with forms easily created to suit a whole host of screen sizes, operating systems and devices.

What's more, blinkForms runs as a service – there's absolutely no software to install, no license catches, no hooks.

Start small, upscale with your needs

One of the most stand-out features of the Blink Mobility Platform is its ability to grow with your needs, allowing you to start with basic form functionality, then upscaling your mobile data entry needs from one campaign or department across an entire organisation or network.

Functionality plus

The boundaries are only limited by whatever business processes you can adapt. Imagine introducing secure access to certain forms by nominated user closed lists (of mobile numbers), or username and password. Or enabling multiple form delivery options with inbuilt escalation alerts. Even enabling contextual information such as location, time of day or user preferences – you may be able to open up a whole new scope and scale of efficiency in your data collection.

We welcome you to try it.





www.blinkmobile.com.au

