

## BlinkMobile Interactive



### Capabilities

BlinkMobile's enterprise grade platform-as-a-service allows organisations to rapidly mobile-enable information and workflows from any existing business systems onto all mobile devices through a single management platform.

- Rapid, agile development and deployment environment, cutting mobilization projects down to days/weeks rather than months/years.
- Suits larger enterprises and government bodies with complex mobilization requirements across numerous user groups and/or device types
- Removes need to create applications or mobile sites for each type of device – controls the “app outbreak”
- Australian-owned IP with Australia-based Research & Development team
- Solutions partners across Australia
- Technical support and education services for partners or direct customers

### Discriminators

- Revolutionary Interaction-oriented information architecture delivers great flexibility and vastly simplifies a complex problem space
- World-class mobile forms package works on most mobile devices in online or disconnected mode
- No per-user or per-form charges
- Rapid development and deployment doesn't require large programming teams

### Key Customers

Local Authorities

Brisbane City Council, Logan City Council, Tweed Shire Council, Sunshine Coast Council, McKay Regional Council, Wyong Shire Council, Warringah Council

Universities and Schools

Bond University, University of Technology Sydney, University of Newcastle, Scots College, Central Coast Grammar, Archdiocese of Brisbane Catholic Schools

Conferences

World Computer Congress 2010, Asia Pacific Cities Summit 2011, CCA-Educause 2011, AusCERT 2011, QUESTnet 2010/2011, IPv6 2010, eResearch 2010, Ko Awatea (NZ) 2011

Various

NSW Waratahs, Queensland State Library, The Rust Report, CarbonView Institute, Melbourne Exhibition & Convention Centre, eCruising

### Key Partners

Rype Enterprise, EcoView Global, MultiBase Webaustralis, ITvision, George Patterson Y&R, SICL (NZ)

### Awards

Winner, Innovation in Communications, Australian Telecommunications Users Group 2010  
Winner, Best New eBusiness Product, Best New Product, Australian Business Awards 2010  
Winner, Tools & Infrastructure Category, NSW iAwards 2011  
Anthill Smart 100 Australian Companies listing 2010 & 2011  
Anthill Australian Cool Companies listing 2010

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